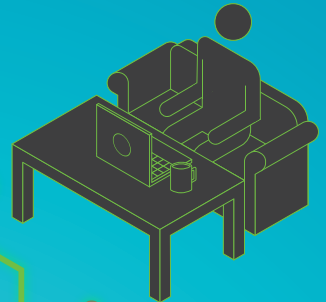
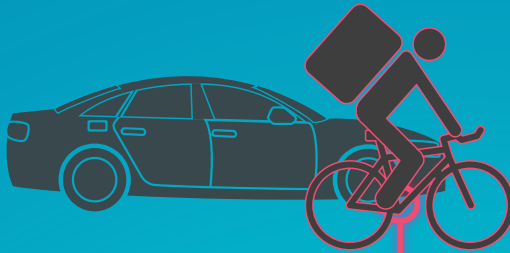


TRAVAIL ET EMPLOI À L'ÈRE DU CAPITALISME DE PLATEFORME

WORK AND EMPLOYMENT IN AN ERA OF
PLATFORM CAPITALISM

5-6 JUIN 2018



○ 5 JUIN 2018

8h45 - 9h20 *Café d'accueil/Coffee*

9h20 - 9h30 *Mot d'ouverture/Welcome speech*

9h30 - 10h30 *(room Raymond Aron)*

Benjamin Sachs:

Securing Quality Jobs in the Platform Economy.

10h30 - 10h45 *Pause/Break*

10h45 - 12h30 **Plenary session (room Raymond Aron):**

SESSION I:

**Control and autonomy of
Uber drivers: employees or
independent contractors?**

(Moderator: Sophie Bernard)

Fabien Brugière : La mise
au travail des chauffeurs par les
plateformes de transport au prisme
des conditions de travail et d'emploi :
un néo-taylorisme digital ? //

*Platform's organizational model through
driver's working and employment
conditions : a digital neo-taylorism?*

**Kgomotso Mokoena: A
Consideration of Whether
Uber Drivers are Employees
in Various Jurisdictions:**

A Comparative Analysis and Critical
Assessment of the Value of Worker
Classification in the Sharing Economy.

Emilie Aunis,

Leticia Pogliaghi : Les ressorts de
l'action collective chez les chauffeurs-
partenaires Uber. Analyse comparée des
cas québécois, mexicains et français //
*Collective action ressources among Uber
driver-partners: comparative analysis of
Quebec, Mexican and French cases.*

12h30 - 14h

Pause déjeuner/Lunch break

14h - 15h

Juliet Schor: Dependence and
Precarity in the Sharing Economy.

15h - 15h45

Presentation of Capla

Research program: Sarah
Abdelnour, Pauline Barraud de
Lagerie, Sophie Bernard, Guillaume
Compain, Julien Gros, Anne Jourdain,
Dominique Méda, Sidonie Naulin,
Diane Rodet, Luc Sigalo Santos,
Hélène Tissandier, Morgan Sweeney.

15h45 - 16h *Pause/Break*

16h - 17h30 **Parallel sessions:**

**SESSION 2A (room A):
Digital platforms, from
service provider to
directional power?**

*(Moderator: H  l  ne Tissandier and
Morgan Sweeney)*

**Tessie Schuurs, Wouter
Verheyen:** Legal Illiteracy in the
Platform economy: Meal Deliverer's
knowledge and behavior relating to
Insurances.

Barbara Gomes : La puissance
organisatrice des plateformes de
travail : nature et expressions //
*The organizational potency of digital
platforms: the renewal of expression of
power.*

Elena Gramano: Digital platforms
and work: some observation.

**SESSION 2B
(room Raymond Aron):
Engaging in the race: bike
delivery in an era of digital
platforms** *(Moderator: Arnaud Mias)*

Fabien Laffont Lemozy :
Les dimensions temporelles de
l'exp  rience de coursier    velo.
Une enqu  te sur Deliveroo et
UberEats // *Time management logics of
a biker at Deliveroo and UberEats.*

**P  tronille Harnay : Donneur
d'ordre "traditionnel" ou
plateforme :** Existe-t-il une
sp  cificit   dans la relation
d'interm  diation avec les livreurs ? //
*"Ordinary" general contractor or
platform: is there a specificity in
the intermediation relationship with
deliverers?*

Olivia Chambard : Ressorts et
effets de l'engouement des jeunes
entrepreneurs pour le mod  le
  conomique de la plateforme //
*Reasons for and effects of young
entrepreneurs' keen interest in the
platform's economic model.*

10h - 10h30 *Café d'accueil/Coffee*

10h30 - 12h30

SESSION 3A (room A):

Social protection facing the gig economy (*Moderator: Hélène Tissandier and Morgan Sweeney*)

Olga Chesalina: Social protection of digital platform workers: a comparative study.

Alberto Barrio: Social security protection of platform work: Looking under the hood.

Simon Joyce, Charles Umney, Chris Forde, Mark Stuart, Danat Valizade:

The social protection of workers in the platform economy: New opportunities or old problems ?

SESSION 3B

(room Raymond Aron):

Working the crowd: fragmented workforce and collective action

(*Moderator: Pauline Barraud de Lagerie and Luc Sigalo Santos*)

Antonio Casilli, Marion Coville, Paola Tubaro:

Organize, Recognize: The State of French Micro-Work.

Mohammad Amir Anwar,

Mark Graham: Platform Labour at Global Margins: Agency and Autonomy of Workers in the Global Gig Economy.

Antonio Aloisi:

Facing the Challenges presented by platform labour and digital transformation. Worker voice and collective actions in non-standard forms of employment.

12h30 - 14h *Pause déjeuner/Lunch break*

14h - 15h30 **Plenary session (room Raymond Aron):**

SESSION 4 :

Resisting the platforms: the collective actions and social mobilisations of gig workers (*Moderator: Sarah Abdelnour*)

Mark Graham, Jamie Woodcock: Platform capitalism and online gig work: the labour process, resistance and organising.

Guillaume Compain : Coopérativisme de plateformes : une vision alternative pour l'économie de plateformes // *Platform cooperativism: an alternative vision for the platform economy.*

Chris Benner, Francois Pichault: Building Collective Capacities for Non-Standard High-Tech Workers: A Comparative Perspective.

15h30 - 15h45 *Pause/Break*

15h45 - 17h15 **Parallel sessions:**

SESSION 5A

(room Raymond Aron):

The commodification of amateurism and its impact on traditional occupations (in an era of digital platforms)

(Moderator: Anne Jourdain)

Arnaud Anciaux: Une mise au travail sans travailleuses ? Marchandisation, organisation et encadrement de l'activité amateur et professionnelle sur les plateformes de sexcams // *Putting non-workers to work? Commodification, framing and organisation by sexcams platforms of an amateur and professional occupation.*

Pierre Brasseur, Jean Finez :

Les plateformes de webcams : vers la constitution d'un précarierat du sexe ? // *Will webcams platforms lead to structural sex precariousness?*

Vincent Chabault : Du libraire à l'informaticien. Les effets de la transformation numérique du marché du livre d'occasion sur le travail de formation des prix // *From bookseller to computer scientist. The effects of digitalization of the second hand book market on the work of setting prices.*

SESSION 5B (room A):

Quality Evaluation, Working Conditions and Power Relationships on Digital Platforms *(Moderator: Sidonie Naulin and Diane Rodet)*

Paola Tubaro, Julian Posada Gutierrez, Philippe Caillou, Antonio Casilli, Elise Penalva Icher: From online quality valuations to a new division of labor: how platforms transform value creation in the restaurant industry.

Alexandrea Ravenelle: Belong anywhere ? Multi-Factor Screening and Discrimination by Airbnb Hosts.

Marie-Anne Dujarier:

Le travail des intermédiaires du travail : comment subordonner sans subordonner ? // *Work of marketplaces: How to manage without subordinating?*

SPEAKERS

- **Aloisi Antonio**
(Bocconi University, Milano)
- **Amir Mohammad Anwar**
(Oxford Internet Institute, UK)
- **Anciaux Arnaud**
(Université Laval, Québec)
- **Aunis Emilie**
(Gresco, Univ. de Poitiers)
- **Barrio Alberto** (Labour Law and
Social Policy Department, Tilburg
University, Netherlands)
- **Benner Chris** (University of California
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- **Brasseur Pierre**
(Clersé, Univ. de Lille)
- **Brugière Fabien** (Cresspa, Paris 8)
- **Caillou Philippe**
(Université Paris Sud, Paris)
- **Casilli Antonio**
(Institut interdisciplinaire de l'innovation,
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- **Chabault Vincent**
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- **Chambard Olivia** (Centre Maurice
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- **Chesalina Olga** (Max-Planck-Institute
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- **Compain Guillaume**
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(PACTE – Université Grenoble)
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- **Gomes Barbara**
(IRERP, Univ. Paris-Nanterre)
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(Oxford Internet Institute, UK)
- **Gramano Elena**
(Goethe University, Germany)
- **Harnay Pétronille**
(Ifsttar, Université Paris-Est)
- **Huws Ursula**
(Univ. of Hertfordshire, UK)
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(Leeds University Business School, UK)
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(LISST, Univ. Toulouse 2)
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- **Penalva Elise Icher**
(Université Paris-Dauphine)
- **Pichault Francois**
(HEC- University of Liège, Belgique)
- **Pogliaghi Leticia** (Universidad
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- **Posada Gutierrez Julian**
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- **Sachs Benjamin** (Kestnbaum
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- **Schor Juliet** (Boston College, USA)
- **Schuurs Tessie**
(Erasmus Univ. Rotterdam)
- **Stuart Mark**
(Leeds University Business School, UK)
- **Tubaro Paola** (LRI, CNRS),
- **Umney Charles**
(Leeds University Business School, UK)
- **Valizade Danat**
(Leeds University Business School, UK)
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- **Woodcock Jamie**
(Oxford Internet Institute, UK)

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