



# PERVASIVE POWERS

Corporate Authority in the Shaping of Public Policy

14-16 June 2018, Paris, France

Salle Raymond Aron,  
Université Paris-Dauphine

PROGRAM





The power of corporate business has been a subject of intense debate and many social science studies since the 19<sup>th</sup> century. This conference is based on the idea that, not only has this power varied among industries, countries and different periods, but also that the way in which it is wielded has evolved over time. By bringing together scholars from various backgrounds within the field of the social sciences, we intend to provide new insights on the multiplicity, depth and limits of the forms of influence that corporations, or the organizations furthering their interests - business associations, think tanks, communication or public relations agencies, foundations, etc. -, have on public policy.

## CONVENORS



Sara AGUITON, CAK, CNRS

Marc-Olivier DÉPLAUDE, IRISSO, INRA

Emmanuel HENRY, IRISSO, Université Paris-Dauphine

Nathalie JAS, IRISSO, INRA

Valentin THOMAS, IRISSO, Université Paris-Dauphine

## SCIENTIFIC COMMITTEE

Sophie DUBUISSON-QUELLIER, CSO, CNRS

Scott FRICKEL, Brown University

Mathias GIREL, Caphes, ENS

Linsey MCGOEY, University of Sussex

Sezin TOPÇU, CEMS, CNRS



June, 14

8.45 - 9.15 am Registration & Coffee - Salle Raymond Aron

9.15 - 9.30 am Welcoming Words by Isabelle HUAULT, President of Université Paris-Dauphine - Salle Raymond Aron

9.30 - 10.00 am Introduction - Salle Raymond Aron

PLENARY SESSION

10 - 12.30 am **Defining Corporate Influence**

Session 1 - Salle Raymond Aron  
President: Sara AGUITON (CAK, CNRS)

**The Politics of Private Regulation: Corporate Power in the World of Standards**

Tim BARTLEY (Washington University in St. Louis)

**Reverse Capture: How Public Deciders Can Discipline Private Interests**

Sophie DUBUISSON-QUELLIER (CSO, CNRS)

**Capture, Conflict of Interests, Making of Ignorance, Hegemony: Conceptualizing the Influence of Economic Interests on Public Health**

Boris HAURAY (IRIS, INSERM), Henri BOULLIER (CERMES3, INSERM), Jean-Paul GAUDILLIÈRE (CERMES3, INSERM) and Emmanuel HENRY (IRISSO, Université Paris-Dauphine)

Commentator: Paul LAGNEAU-YMONET (IRISSO, Université Paris-Dauphine)

12.30 - 2.00 pm Lunch

PARALLEL SESSIONS

2.00 - 4.30 pm

**Lobbying at Work**

Session 2 - Salle Raymond Aron  
President: Valentin THOMAS (IRISSO, Université Paris-Dauphine)

**Business as Usual? Public Problems and Quiet politics in the Field of Automobile Safety**

Stève BERNARDIN (LATTS)

**Continuous Adjustments. Mutual Shaping Between EU Administration and Big Industry in Brussels**

Armèle CLOTEAU (PRINTEMPS - Université Versailles Saint Quentin) and Nicolas RIFFAULT (CESSP, EHESS)

**Interplays of Economic and Knowledge Power: Neoliberal Think Tank Networks and the Return and Universalization of Entrepreneurship**

Dieter PLEHWE (WZB, Berlin Social Science Center)

Commentator: Guillaume COURTY, (CERAPS, Université Lille 2)

**Corporate Strategies Against Protest and Regulation**

Session 3 - Room A  
President: Marc-Olivier DÉPLAUDE (IRISSO, INRA)

**Corporate Systemic "Engripment": Perspectives From the Pesticide Industry**

Nathalie JAS (IRISSO, INRA)

**Mobilizing Consumer-Citizens and the Corporate Quest for Sociopolitical Legitimacy**

Julie GERVAIS (CESSP, Université Panthéon-Sorbonne)

**The Situation Room: Stigma Management and the Political Impact of Claims-Making by Contested Industry Groups**

Edward T. WALKER (University of California Los Angeles) and Ion Bogdan VASI (University of Iowa)

Commentator: Linsey MCGOEY (University of Sussex)

4.30 - 5.00 pm Coffee break

KEYNOTE 1

5.00 - 6.00 pm

Salle Raymond Aron

**Convergent Corporate Bias: Pharmaceuticals and Public Health Policy**

John ABRAHAM (Department of Global Health and Social Medicine, King's College London)

June, 15

9.00 - 9.30 am **Coffee** - Salle Raymond Aron

PLENARY SESSION

9.30 - 12.30 am

**Corporate Solutions to the World's Problems**

Session 4 - Salle Raymond Aron  
President: Nathalie JAS (IRISSO, INRA)

**The Society of the Friends of Art (SAA) and the corporations' influence on cultural policy during the Pinochet regime**

Caterina PREDA (University of Bucharest)

**Corporatizing Urban Policy-Making: Management Consultants, Service Reviews and Municipal Restructuring**

Chris HURL (Concordia University)

**Mutation in the Water Industry in Bamako: A Compulsory Autonomy**

Pascale PINCEAU (Independent researcher, Paris) and Anna TRAORE (University of Bamako)

**Environment: the Business Revolution, 1988 - 1992**

Dominique PESTRE (CAK, EHESS)

Commentator: Soraya BOUDIA (CERMES3, Université Paris Descartes)

2.30 - 2.00 pm **Lunch**

PARALLEL SESSIONS

2.00 - 4.30 pm

**Occupying Regulatory Spaces**

Session 5 - Salle Raymond Aron  
President: Nicolas FORTANÉ (IRISSO, INRA)

**Are Scientists Agents of Corporate Power on Public Policy? Corporations and the Use of Science for Diffuse Lobbying Strategies**

David DEMORTAIN (LISIS, INRA)

**When Aerosol Industry Shapes its Own Future: Toward a Specific Modality of Industrial Reflexivity**

Baudrin MATHIEU (CSI, Mines ParisTech)

**"Structural Power" of Big Business in Green Industrial Policy: The Makings of a Green Car Coalitions in South Korea**

Kahee JO (King's College London)

Commentator: Sylvain LAURENS (Centre Georges Simmel, EHESS)

**Corporate Development and State Power**

Session 6 - Room A  
President: Emmanuel HENRY (IRISSO, Université Paris-Dauphine)

**Diagnosing a Scandal: Public Health Expertise and the Pharmaceutical Industry During the H1N1 Influenza Pandemic**

Andrew LAKOFF (University of Southern California)

**Lead Arseniate, Agricultural Engineers, Pesticides Industry and Fascism in Spain (1939-1945)**

Jose Ramon BERTOMEU-SANCHEZ (University of Valencia)

**Corporate Influence in the Framing of Factory Crimes**

Pascal MARICHALAR (IRIS, CNRS)

Commentator: Sezin TOPÇU (CEMS, CNRS)

4.30 - 5.00 pm **Coffee break**

KEYNOTE 2

5.00 - 6.00 pm

Salle Raymond Aron  
**The Creeping Financialization of Public Policies**  
Eve CHIAPELLO (CEMS, EHESS)

6.00 - 8.00 pm **Evening Buffet**

June, 16

PLENARY SESSION

9.00 - 9.30 am **Coffee** - Salle Raymond Aron

9.30 - 12.30 am

**Influencing Through Expertise and Regulatory Tools**

Session 7 - Salle Raymond Aron

President: Nathalie JAS (IRISSO, INRA)

**Conflict or Convergence of Interests? Public Researchers, Chemical Industry and the Specificity of Carcinogenic Effects in a World Health Organization Program**

Valentin THOMAS (IRISSO, Université Paris-Dauphine)

**Privileged Access: Industry Influence in OECD Chemical Testing Standards**

Colleen LANIER-CHRISTENSEN (Harvard University)

**Influencing “Policy Options” at the OECD: The Promotion of Value-Based Pricing by Pharmaceutical Companies**

Pierre-André JUVEN (CERMES3, INSERM)

**Testing Toxics: Tools, Standards, and Corporate Data in the History of Chemicals Regulation**

Angela CREAGER (Princeton University)

Commentator: Benjamin LEMOINE (IRISSO, CNRS)

12.30 am

**Conclusion**

REGISTERING IS MANDATORY TO ATTEND THE CONFERENCE. PLEASE REGISTER BEFORE THE **31 MAY** AT THE FOLLOWING ADDRESS:

[HTTPS://PERVASIVEPOWERS.SCIENCESCONF.ORG/](https://pervasivepowers.sciencesconf.org/)

TO ACCESS THE CONFERENCE, PLEASE DON'T FORGET TO BRING AN **ID** IN CASE OF SECURITY CLEARANCE BY THE UNIVERSITY STAFF.



FRENCH SIMULTANEOUS INTERPRETATION PROVIDED DURING THE CONFERENCE  
(IN THE SALLE RAYMOND ARON ONLY)

## PARTNERS

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